

The online information platform with by FAR the BIGGEST RANGE in the Dutch security sector!

# BEVEILIGINGNIEUWS.NL

If you are interested in the Dutch safety and security market, you have found where you are looking for!

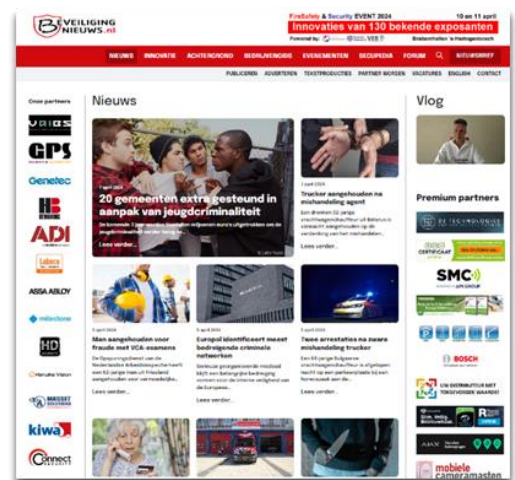
Beveiliging Nieuws is your most efficient gateway to Dutch and Belgian professionals in safety and security in the field of services and technology. Together they generate an annual revenue of more than 5 billion euros!

Beveiliging Nieuws is Dutch for 'News about safety and security'. It is by far the most popular news source for more than fifty thousand professionals in safety and security. They have free access to more than thirty thousand news items of the past few years, a number that increases daily, also in the weekends. The news is also published in our daily electronic newsletter with more than eight thousand subscribers and on our socials [LinkedIn](#), [Facebook](#), [X](#) and [Instagram](#).

Beveiliging Nieuws publishes about everything that has to do with safety & security, risk management, cyber security, crime and justice and is indispensable for professionals in this field. There are separate sections for common news, event announcements, job vacancies, education and product introductions.

We can offer Beveiliging Nieuws for free to the market, thanks to our respected partners. You see their logos in the left and right bars of the homepage. In return we offer our partners a lot of editorial exposure, which helps strengthen their image and improve their sales.

If you want to benefit from our fantastic reach, do not hesitate to [contact us](#). We will send you an English proposal that is too attractive to refuse!



[www.beveiligingnieuws.nl](http://www.beveiligingnieuws.nl) is available and optimized for tablets and smartphones.



# PROFILE AND TARGET GROUPS

If people in safety & security don't know you, they won't choose your company or brand. So increase the demand for your products and services by advertising on Beveiliging Nieuws. This means advertising for the right target group. Visitors are in particular professionals who find it important to stay informed at an easy way and every hour of the day about news that helps them to take the right decisions. The number of returning visitors is remarkably high and despite the high range already, the website, daily newsletter and the connected social channels are still growing fast every day.

Beveiliging Nieuws is monthly seen by more than hundred thousand interested professionals in the field of security and safety. All together they generate almost 1.2 million pageviews per year!

Target groups are mostly specialists in security, advisors at assurance companies, police and fire brigades, security managers, directors and purchasers in the field of safety and security. Most of the visitors advise others when purchasing security products or services.

# CONNECTED NEWSLETTER AND SOCIAL CHANNELS

In 2023 BeveiligingNieuws had at the end of December around 1,200,000 pageviews, of which more than 500,000 were unique, more then 6000 subscribers on our daily newsletter, 11,500 followers on LinkedIn, 3600 followers on Facebook, 4750 followers on X and almost 1000 followers on Instagram.



# ADVERTISING ON THE HOMEPAGE

There are several ways to make your business even more well known. We always offer an effective combination of banners and editorial attention, to get maximum benefit out of your campaign.

**Leaderboard** (728 x 90 pixels)

**€ 1198 per month**

It is possible to display 1, 2 or 4 banners.

**Square** (250 x 250 pixels)

**€ 799 per month**

(jpeg or animated gif)

**Banner** (250 x 60 pixels)

**€ 229 per month**

(the banners change position at every new pageview)

**Content banner** (600 pixels breed)

**From € 889 per month**

*This tariff is for positions from the sixth news item and a height of max. 100 pixels. For higher positions and bigger heights there are additions. Please contact us for a tailor-made offer.  
The banner will stay at the same position, also by display on smartphone.*

## YOUR BRAND ON BEVEILIGING NIEUWS?

Please contact us on [info@beveiligingnieuws.nl](mailto:info@beveiligingnieuws.nl) or on +31-6-11-592595 for a customized offer.

We can also assist you with the graphical production of adverts and banners.

Our editorial staff can help you with translations from English to Dutch and with editorial adjustments, to address our Dutch and Belgium visitors at the most effective way.

Also writing complete press releases is daily routine for us.



# PARTNER PACKAGE

We prefer partnerships, to simplify administration and to have good appointments about publicity and editorial attention. As a partner you can promote your company, services and products in a most effective way on our website, in our newsletter and of course on our social channels.

A basic partnership contains the following benefits:

- Logo with hyperlink on the homepage;
- Assistance with translation and publishing articles;
- Preferred publication of commercial news;
- Logo in the daily newsletter;
- Two advertorials in the daily newsletter;
- A discount of 20% on adverts.
- Free mentioning on [www.beveiliging.startpagina.nl](http://www.beveiliging.startpagina.nl).

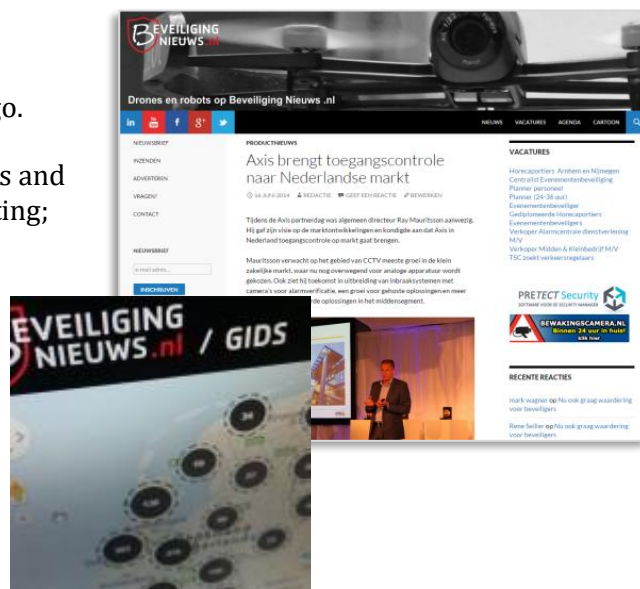
Partner Package: only € 1,180 per year (12 months).

# BRANDING PACKAGE

In particular for (new) companies and brands who want to become very well known in the Netherlands and Belgium market we offer a very comprehensive Branding Package.

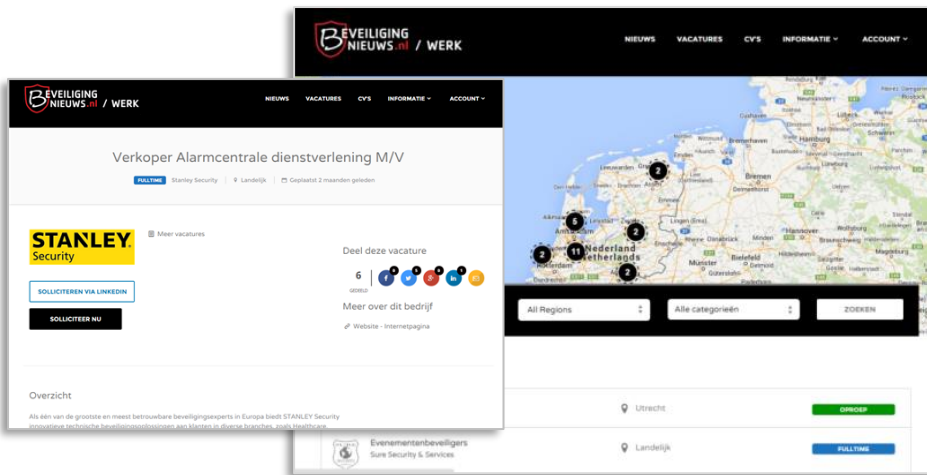
- The Branding Package contains everything in the Partner Package;
- Extra is a big banner on the right site of the homepage;
- Extra is also a leader board advert for one month;
- Extra is comprehensive editorial assistance for free;
- Free mention on [www.beveiliging.startpagina.nl](http://www.beveiliging.startpagina.nl) with logo.
- You can publish three job vacancies for free;
- We visit you twice a year to discuss market developments and to advise you how you get maximum benefit with marketing;

Branding Package: € 3,700 per year (12 months).



# JOB VACANCIES

We cooperate with Indeed, Trovit, Banen.nl, Startpagina.nl, Beveiligingsforum.nl and LinkedIn. Every job vacation is published on the website, Twitter, Facebook, LinkedIn and in our daily newsletter.



**Kim Gugelot**  
recruiter at  
**Rabobank**  
**Nederland**

*The response was always very good and we are very happy with that. If we have another job vacancy we will certainly think about publishing it on Beveiliging Nieuws.*

**rabobank.nl**



One time job vacancy: € 250 for 60 days.

What helps a lot is the combination of a job vacancy with editorial news, for example: the announcement of a large project for which your new people are needed. But also other news is welcome. It will make your company more known, which makes it more attractive to jobseekers to apply for you.

If you have more job vacancies it can be beneficial to opt for a job vacancy account. This costs you only 450 euro per year. With a job vacancy account you can always have three job vacancies published at the same time. You can change job vacancies as many times as you like.

Job Vacancy Account: € 490 for three vacancies at the same time

**Jerney Havermans**  
of **Royal Security**  
**Services:**

*Publishing a job vacancy goes very easy. The form is customer friendly and I can mention all information of our job vacancies at the right way.*

**royalsecurityservices.nl**

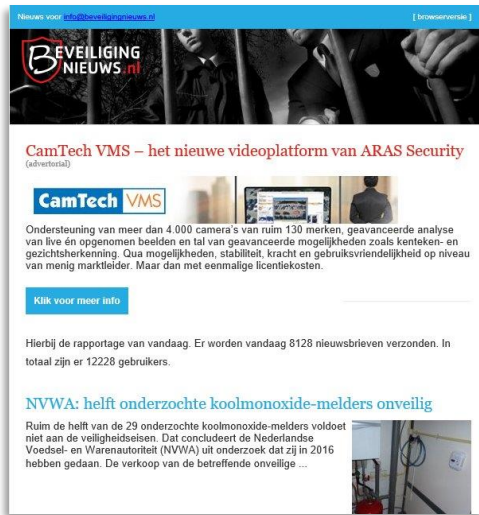


<input type="checkbox"/>	Post Views Count	Positie	Standplaats	Categorieën
<input type="checkbox"/>	1019	<b>IDIS zoekt: Pro-actieve, ervaren en vakbekwame Commercieel Technische Adviseurs!</b> IDIS Nederland	Landelijk	Adviseur beveiliging
<input type="checkbox"/>	1207	<b>Medewerker Hospitality Services</b> NVD Beveiligingen	Landelijk	Beveiliging
<input type="checkbox"/>	1209	<b>Beveiligingsmonteur NH</b> NVD Beveiligingen	Landelijk	Monteur beveiliging
<input type="checkbox"/>	3100	<b>Green Point Security zoekt parttimers en oproepkrachten</b> Green Point Security	Landelijk	Beveiliging
<input type="checkbox"/>	1604	<b>VPS zoekt Technisch Manager voor terreinbeveiliging</b> VPS	Landelijk	Adviseur beveiliging, Manager, Monteur beveiliging, Technicus Beveiligingsinstallaties, Technicus projecten
<input type="checkbox"/>	7206	<b>Gediplomeerde horecaportiers en beveiligers op oproepbasis</b> SN Security Nieuwegein B.V.	Landelijk	Beveiliging, Horecaportier
<input type="checkbox"/>	1806	<b>Planner</b> Andor Security Service	Gelderland	Planner
<input type="checkbox"/>	2210	<b>Nimo Security zoekt Objectbeveiligers regio Eindhoven</b> Nimo Security	Noord-Brabant	Beveiliging
<input type="checkbox"/>	2335	<b>ESO / Evenementenbeveiligers m/v</b> Fortas Evenementen Beveiligingen BV	Landelijk	Evenementenbeveiliging
<input type="checkbox"/>	2336	<b>Account Manager Antwerpen, Limburg &amp; Vlaams-Brabant</b> Lobeco Fire + Security BVBA	Landelijk	Manager
<input type="checkbox"/>	2001	<b>Security Host(ess) / Objectbeveiliging NH</b> NVD Beveiligingen	Landelijk	Beveiliging
<input type="checkbox"/>	1876	<b>Mobiel Surveillant ZH</b> NVD Beveiligingen	Zuid-Holland	Beveiliging
<input type="checkbox"/>	1496	<b>Service centralist</b> NVD Beveiligingen	Landelijk	Alarmcentralist

# DAILY NEWSLETTER

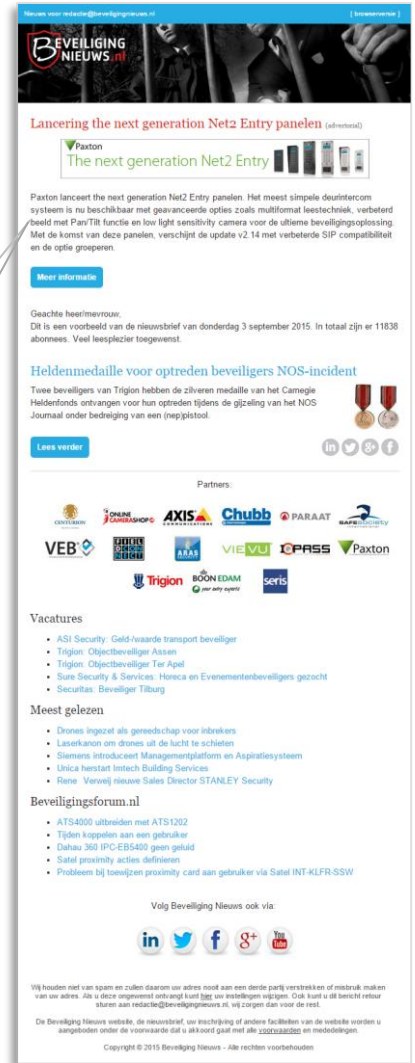
Due to Dutch legislation the daily newsletter of Beveiliging Nieuws is only send to people who have signed up for themselves. Therefor advertising with an advertorial is very effective. Your advertorial will be published as first item on top of the news. There is a hyperlink to a webpage of your choice. If you are a (branded) partner of Beveiliging Nieuws we will also publish your company or brand logo every day! And of course also news and job vacancies of partners are published in the daily newsletter with 6000 subscribers and in December 2023.

Your advertorial may contain 400 characters (including spaces) and a header with a maximum of 50 characters (including spaces). The advertorial has a clickable banner to a webpage of your choice.



Advertorial first day:  
Following contiguous days:

€ 175 per edition  
€ 140 per edition



## FINALLY

The publisher of Beveiliging Nieuws is SecuMedia, directed by Vincent Vreeken, who has more than thirty years of leading experience with publications for safety & security professionals, the organisation of educational events and marketing consultancy for security companies. SecuMedia is fully independent, but has excellent relationships with the most important industry organizations. For more info: [www.secumedia.nl/english](http://www.secumedia.nl/english). SecuMedia has a fully equipped studio that can assist you with the production of advertising materials.

To avoid complex administrative procedures, all orders have to be prepaid directly after receiving the confirmation and invoice. This helps SecuMedia to keep Beveiliging Nieuws very affordable for all customers. Contracts expire automatically, but SecuMedia will contact you in advance with a proposal for extension.

All prices are without Value Added Tax (VAT). We will not charge VAT to companies outside the Netherlands, if we have your VAT number. Rates are not increased without informing the customer.

**SECUMEDIA** HSD Campus, Wilhelmina van Pruisenweg 104, 2595 AN The Hague, Netherlands.  
[www.secumedia.nl](http://www.secumedia.nl), [info@secumedia.nl](mailto:info@secumedia.nl), t: +31 6 11 592 595  
Reg.nr. C.o.Cm: 64925811, Our VAT nr. NL855905979B01, IBAN: NL53KNAB0254973345.